



Mary Heim

Web & Graphic Designer

EXPERIENCE

DESIGN SPECIALIST

BIB / Syntacorp | www.bib.com | Oct 2017 - Oct 2022

Cross-channel branding/rebranding, corporate responsive design of websites, landing pages, email campaigns, social media advertising, mobile design, web applications, trade-show booths and digital marketing deliverables.

GRAPHIC DESIGNER

Rapid Court | www.rapidcourt.com | Oct 2017 - Oct 2020

Provided full print and web design services on daily and weekly deadlines. Executed successful marketing campaigns; including online advertising, direct mail, trade show booths, promotional collateral, and social media design.

PROJECT MANAGER & WEB DESIGNER

Integritive | www.integritive.com | Jul 2016 - Jul 2017

Led multiple web projects and clients through assessment, creative, technical design, development, testing, production, and launch of websites. Communicating with clients and coworkers effectively and efficiently while also tracking progress of multiple projects making deadlines are met and in budget.

SENIOR GRAPHIC DESIGNER

EMI Network | www.eminetwork.com | Dec 2014 - Sep 2015

Responsible for all aspects of creating custom and high-impact marketing materials including website designs, landing pages, digital and print branding material and email marketing campaigns. Continually working with the visual and technical teams to ensure that client goals and requirements are satisfied throughout the entire design and development process.

SENIOR GRAPHIC DESIGNER

Main Street Webworx | Dec 2013 - Nov 2014

Led creative team in designing useful and usable client websites, applications and online shopping experiences.

KNOWLEDGE & SKILLS

- Email Marketing
- Digital Banners & Ads
- E-books & Newsletters
- Video Design & Editing
- Logos & Business Cards
- Brochures & Flyers
- Infographics
- Tradeshow Displays
- Presentations

SOFTWARE

ILLUSTRATOR



INDESIGN



PHOTOSHOP



HUBSPOT



EDUCATION

**Associates Degree of Applied Science
of Advertising & Graphic Design**

Southwestern Community College